# BLCE NewsLETS June 2020



NewsLETS is BrisLETS' monthly roundup of events, achievements and plans.

# Are Brislets members Entrapenaurs?

I was listening to a talk on making money. Successful businesses find a problem to solve for people, something they are passionate or knowledgeable about or went through it and mastered it. They market it from the customers point of view, telling them that they can solve their problem, and what makes them unique, why the customer should buy from them.

Sound familiar? Helping others?

So how do you write a good ad? Going through the wants ads, allows you to see the words members are using to describe the problems or pressures they want to fix or items they want. You can then use those words in your ads to catch members attention as they read your offers. What makes your skills, knowledge, or offers special? - your experience and passion.

Thinking of the members who have done lots of trades eg.

Owning a truck. Have they combined a passion or belief eg.

Reusing / recycling / repurposing that allows them to earn
money as well as units by supporting BrisLETS at say the Bogi
Fair?

Have they listened to a member say they have loads of fruit going to waste but they really like the jam they make. So if the member picks the fruit and gives it to the 2nd member, who makes the jam who then gives some jam to the 1st member, then sells the jam for units or \$, it's a win win.

So think of something you need or could provide others - write it as if they are looking for how to solve something, and why they should buy from you.

# Membership will be free for May, June and July

To support the community and promote the launch of the page, those members joining up for free, will be the same as if they paid membership - nothing changes. Just fill in the CES application, and Ishka will issue a membership number and email the welcome letter. Any issues, please contact management.

#### IN THIS ISSUE

Are you an Entrapenaur?

3 months free membership
June Trading Day
New Members
Contact details
Offers
Wants

Next Trading Day Sun 21sth June 2020 Virtual via Zoom Trading 1-4pm

Deadlines

NewsLETS stories, notices, advertising and reports:
Sun 5<sup>th</sup> July 2020
for publication on
Sun 12th Jul 2020
Following Trading Day
July Sun 16<sup>th</sup> 2020

Trading 1-4pm
To be advised.



**Tell your freinds to join today!** 

# June Trading Day 1pm Sunday 21st

Kelly is doing the Trading Day on Zoom - it is the free one, allowing for 40mins, but no phone access sorry. You need to download the Zoom app to your mobile - please ask for help, before the call, if you don't know how.

This is the link: Zoom ID ID 932 459 0851

Password 390467

Story Circle: "New creative ideas discovered

during lockdown"

Capture a special moment, event or experience with a short, sharp and shareable event story - 5 minutes.

## Committee Contacts

Jessie - president@brislets.com Sally - secretary@brislets.com Kelly - treasurer@brislets.com Ishka - membership@brislets.com Holger - webadmin@brislets.com

Acting newsletter editor - Jessie

#### Workcover Insurance

\$50 for 2 years to cover individuals working in your house.

Phone 1300 362 128 or <a href="https://ols.workcoverqld.com.au/ols/public/newbusiness">https://ols.workcoverqld.com.au/ols/public/newbusiness</a>

# Brislets.com update

Holger has updated the wordpress and is creating a members only area. The hosting will be increased to 5Gb for an archive area.

Also we can create blogs and other initiatives. Can you write blogs to make the website more user friendly?

# NITE Global Accommodation Exchange

Be it flash & fancy or basic, short-term or long-term; Overnight, a week or a month. Add to the NITE Exchange your B&B, Retreat, Homestay, Farmstay, Granny Flat, Camping, Couch-surfing, Tent, Bus, RV, Caravan or Campervan space on your property and earn Nites (units). Ask for help if needed.



### Please welcome our new members:

BLCE1017 Helen Kinniburgh , Annerley, offers editing proofreading and pie making. Wants gardening assistance with

BLCE1019 Jodie Hart, Sunnybank Hills, offers: fridge/freezer (family

size), mattress

degraded land.

Wants: king sized linens

#### Wants

Looking for, old lanterns, wooden grates or planter pots please? Anything that can be used for outdoor/garden decoration.

Please contact Shonika BLCE1309

#### Offers

BLCE1422 Jessie has new print cartridges C-650XLBK black, C-650XLM, C-651XLB and C-651XLCx2 available after her printer died. Make an offer.

# The AGM will be held on the 16th of August 2020.

Ishka is retiring from Membership secretary, and Sally is stepping down from Secretary. Jessie would like to focus on other parts of her life, but is willing to support the new committee as needed.

We are focusing on creating templates for all jobs so anyone can do the role when it needs to be done.